

TIME: 5:59<sup>13</sup> - Friday  
DATE: Nov. 14, 1953 Thursday  
SPONSOR: The Quill  
SOLICITOR: DMC

THE QUILL on GREEN STREET has all popular models of typewriters, but YOU'LL be particularly pleased with the NEW Smith-Corona Silent portable. You'll agree with the EXPERTS that it's the BEST designed portable on the market. HERE'S a portable for YOU that offers ALL the major features of a standard office typewriter.. the same keyboard..the same quality of printing -- the same touch and speed. When YOU write on one of these SMITH-CORONA's at THE QUILL, you'll be amazed at it's quick, smooth action. You'll realize that the SMITH-CORONA SILENT PORTABLE is a personal writing machine which FULFILLS ALL your expectations -- the FINEST typewriter of its kind in the WORLD! ~~See it at the QUILL on Green Street.~~ And remember too, that at THE QUILL you'll always be given a LIBERAL trade-in allowance for your OLD typewriter. COME to the QUILL, see the new SMITH-CORONA SILENT PORTABLE - tomorrow.

WCSR, 600 on your dial now concludes broadcasting  
until this evening at 7:00  
~~YOU ARE TUNED TO 600, the VOICE OF SMITH COLLEGE, NORTHAMPTON.~~

THE CORRECT TIME is...6:00....., COURTESY of LIQUID SHAMPOO by ANDRE,  
~~available at better stores.~~

*N. Wroblewski Grace Conway*  
*Margie Hyslop*

ANNOUNCER'S SIGNATURE



TIME: 2:57  
DATE: Nov. 1935  
SPONSOR: The Quill  
COLLECTOR: LMO

THE QUILL ON GREEN STREET HAS ALL POPULAR MODELS OF  
TYPWRITERS, BUT YOU'LL BE PARTICULARLY PLEASED WITH THE  
NEW SMITH-CORONA SILENT PORTABLE. YOU'LL AGREE WITH  
THE EXPERTS THAT IT'S THE BEST DESIGNED PORTABLE ON THE  
MARKET. HERE'S A PORTABLE FOR YOU THAT OFFERS

ALL THE MAJOR FEATURES OF A STANDARD OFFICE TYPewriter.  
THE SAME KEYBOARD, THE SAME QUALITY OF PRINTING --

THE SAME TOUCH AND SPEED. WHEN YOU WRITE ON ONE OF THESE  
SMITH-CORONA'S OF THE QUILL, YOU'LL BE AS SURE AS 10'S

DATE, SMOOTH ACTION. YOU'LL REALIZE THAT THE SMITH-CORONA  
SILENT PORTABLE IS A PERSONAL WRITING MACHINE WHICH

FULFILLS ALL YOUR EXPECTATIONS -- THE FIRST TYPewriter  
OF ITS KIND IN THE WORLD! SIGNATURES OF THE SILENT

AND REMEMBER TOO, THAT AT THE QUILL YOU'LL ALWAYS BE GIVEN  
A LIBERAL TRADE-IN ALLOWANCE FOR YOUR OLD TYPewriter.

COME TO THE QUILL, SEE THE NEW SMITH-CORONA SILENT PORTABLE --  
TODAY.

WRITE FOR A FREE BROCHURE AND NAME YOUR OWN  
DEALER. NO MONEY DOWN. NO OBLIGATION.

THE CORRECT TYPE IS... COURTESY OF LIGHTS SHARPS BY AMER  
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